

ForTomorrow

Effective CO₂ compensation in Europe
for companies and organizations

Let's advance climate protection in Europe together

The following slides give you an introduction to our work and illustrate how you can effectively offset CO₂ and promote climate protection with us.

Ruth von Heusinger
Founder & Managing Director

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For Tomorrow: the Berlin-based non-profit company that makes effective CO₂ compensation in Europe possible

We are a non-profit company fully committed to climate protection. Our permanent team is small and works cost-effectively – supported by a constantly growing group of dedicated volunteers.

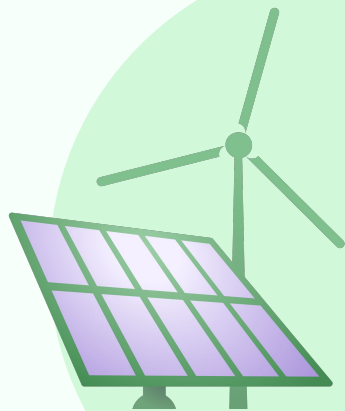
Because we do not have to make a profit and do not distribute any earnings, the lion's share of donations flows directly into our climate protection projects. All donations are fully tax-deductible.



We help companies in the following ways:

- **B2B**– companies offset their CO₂ emissions with us
- **B2B2C**– partner organizations integrate our compensations into their products and services

With our two-way offsetting concept, we reduce and bind CO₂ emissions in Europe for maximum climate protection



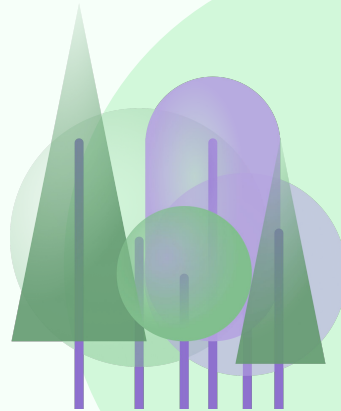
Reduce CO₂ emissions **We cancel EU emission rights**

Together, we buy EU emission allowances from industry and set them aside unused. In this way, we force large European CO₂ emitters to release less CO₂.

- ✓ EU regulated
- ✓ TÜV tested
- ✓ Driving the energy transition forward



The EU Emissions Trading System (ETS) is the EU's most important climate protection instrument. It is a mandatory market for emissions rights. Large industrial emitters must purchase certificates for CO₂ emissions.



Capture CO₂ emissions **We plant mixed forests in Germany**

Through our own reforestation efforts, we create new forests in Germany that are protected by the German Federal Forest Act.

- ✓ Climate-resilient mixed forests
- ✓ Strengthen the local ecosystem
- ✓ Long-term climate protection



Our goals

1. Make Europe climate neutral before 2040
2. Become Europe's most effective CO₂ offset provider
3. Offset over 60 000 tonnes of CO₂ emissions by the end of 2025

We're solving the climate crisis together

Climate protection is increasingly becoming a selling point for businesses. More and more users are choosing their favorite brands based on how big an impact they have on the environment. Reliable climate protection is important for positioning yourself as a trustworthy brand.

At ForTomorrow, we partner with brands that dare to shape the future of our planet. As a community, our joint impact is powerful.



Neue
Narrative



Our offers can be directly integrated into other platforms



How can you combine climate protection and a visit to the stadium? With the TSG climate ticket! Together with its main sponsor hep solar, the Bundesliga club is bringing an effective climate protection measure to the stands of the PreZero Arena, thereby raising awareness of climate issues among fans.



Vehicle owners in Germany receive a GHG (greenhouse gas) quota: an indirect subsidy. Fairnergy exchanges these certificates for money, which can be donated to climate protection organizations. Fairnergy collects these donations on behalf of ForTomorrow and transfers them monthly.



guud is a platform through which companies can offer their employees sustainable benefits as an in-kind, tax-free benefit. In addition to consumer goods such as food, books and sustainable clothing, employees can also donate to sustainable projects such as ForTomorrow.

We are passionately committed to climate protection in Europe



Ruth von Heusinger
Founder & Managing Director

Ruth has a degree in physics and worked in the field of renewable energies and emissions trading at Statkraft. She later gained experience in the voluntary carbon market at atmosfair. She founded ForTomorrow to promote effective CO₂ compensation in Europe for everyone.



Christina Rieger
People & Operations

Christina is responsible for Customer Care, People & Culture, Operations and Team Assistance. She has worked for several years in the operational business of various (fin)tech start-ups. There she built up specialized teams to achieve customer and company goals.



Carla Hater
Naturbasierte Lösungen

After completing her studies in sustainability management, Carla worked for an environmental organization for sustainability education. She now puts her heart and soul into afforestation projects at ForTomorrow. She also develops new nature-based offset measures.



Koos Looijesteijn
Design Director

Koos gained his first design experience in an energy management start-up. After several years as a freelancer for small and large companies (Apple, Deutsche Telekom), he worked as Design Lead for BCG Digital Ventures.



Jule Friedrich
Online Fundraising & Marketing

Before joining us, Jule worked at Tagesspiegel Background, most recently as Head of Marketing, where she created campaigns for politically engaged expert audiences. Her focus is on communicating complex topics in a clear and targeted way.

Experts applaud For Tomorrow

“With For Tomorrow, you can advance the energy transition in Europe yourself by buying emission rights from industry.



Katharina Reuter

Managing Director
Federal Association for
Sustainable Economy

“Tightening emissions legislation is the right way to really change the economy so that it functions within the planet's boundaries.



Janine Steeger

Moderator, Speaker
Future Woman

“Since I've known Ruth von Heusinger, I've been offsetting my footprint via For Tomorrow - because that means I also have a handprint: pressure on the certificates market. Win-win!



Dr. Eckart von Hirschhausen

Physician, Journalist, Founder
Healthy Earth - Healthy People
Foundation

Our approach has been put to the test and received multiple awards



We took first place as Berlin's Social Enterprise 2024 in the Planet category. The award was launched in 2022 by Social Economy Berlin. It was the second time it has recognized companies that stand as beacons for a social, sustainable and future-proof Berlin.



PHINEO independently reviews how effective social projects and organizations are and awards the PHINEO seal of approval to charitable projects and organizations in Germany that work in a particularly effective and sustainable manner. We were awarded the seal in 2023.



In 2022, we won the Planet Hero Award in the 'Climate Protection' category. Zurich Insurance grants this award to outstanding initiatives that promote climate protection. The patron is climate ambassador and circumnavigator Boris Herrmann and his team.

What companies that effectively offset CO₂ with us are saying



“In the search for an effective compensation format, ForTomorrow is the perfect solution for us. In addition to ambitious CO₂ reduction targets, setting aside emission rights is the most efficient market-based method for real climate protection.



Tobias Haußmann
Sustainability Manager



“As an international company, we are aware of our responsibility to the environment. As we are not yet able to travel completely CO₂-neutral, we have decided to offset the CO₂ emissions generated by our travel by setting aside emissions rights with ForTomorrow.



Małgorzata Połubińska
Head of HR

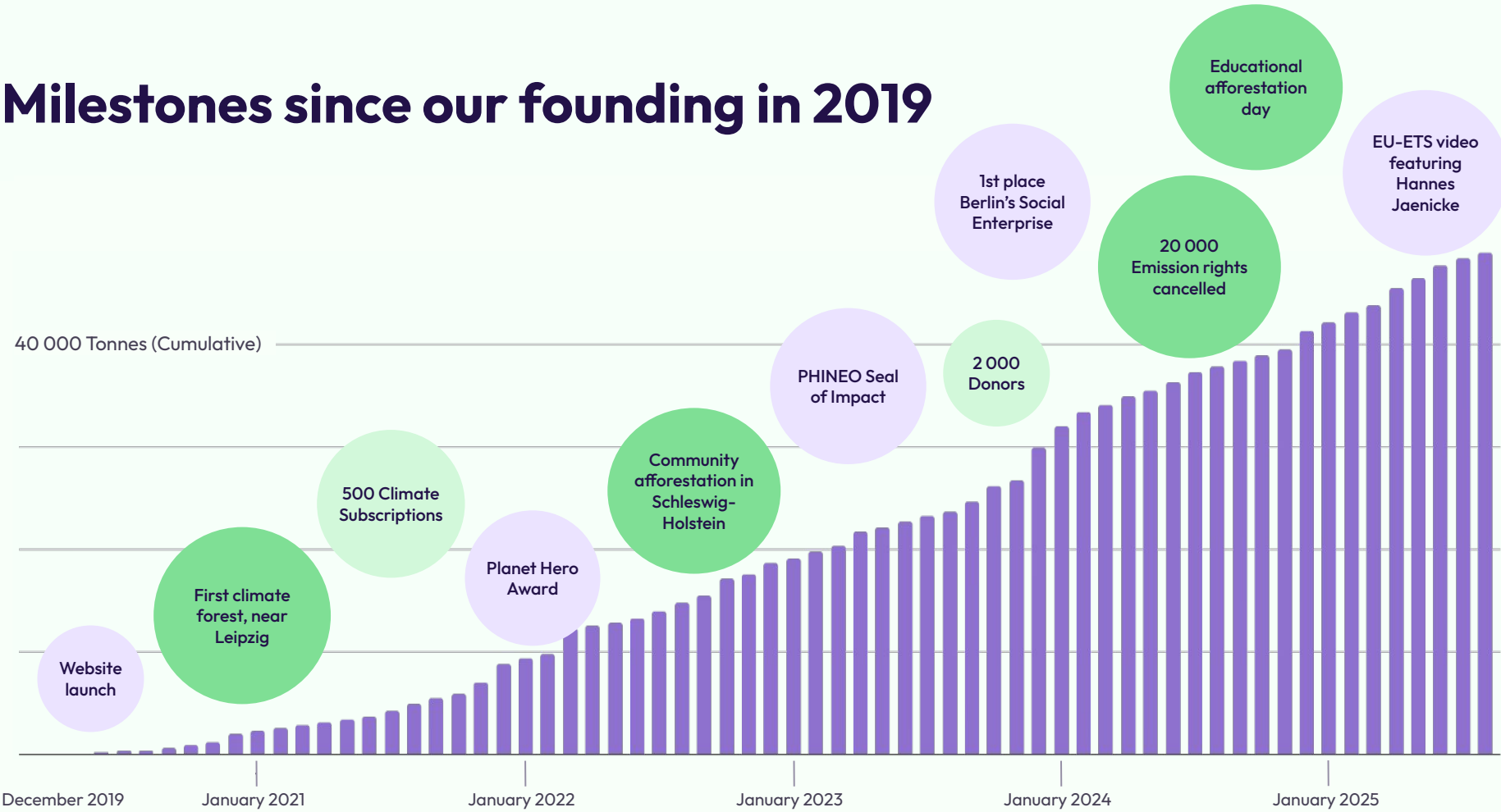


“ForTomorrow is a non-profit enterprise that offers CO₂ offsetting which really benefits the climate. They plant new German mixed forests and thus ensure greater CO₂ absorption from the atmosphere. As a second component, ForTomorrow buys EU emissions rights and sets them aside.



Stefan Roock
Agile Leadership Coach & Trainer

Milestones since our founding in 2019



Thank you!

We are very much looking forward to meeting partners interested in the drive for climate protection in Europe. Let's talk!

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